



# KECC UPDATE

Victory Issue

November 20, 2000

## Kentucky Bowl 2000

*KECC Teamwork 2000* came to its rousing conclusion last Tuesday, November 14<sup>th</sup> in a Victory Celebration and Awards Ceremony held at the Farnham Dudgeon Civic Center in Frankfort. An estimated 250 state employees and representatives from the six participating charities showed up for “**Kentucky Bowl 2000**” to recognize the hard work and generosity of their team mates.

**Announced Total: \$1,250,000**



**Audited to Date: \$1,226,062**



Terry Tolan presented Co-Chair Dan Gahafer with the “Iron Man” award for performance above and beyond the call of duty.

The ceremony was lead by Campaign Chairman, Secretary Ron McCloud; his Co-Chair Dan Gahafer; and KECC Administrator Terry S. Tolan. Awards and recognition were presented to cabinets for their outstanding efforts to help folks in need across the Commonwealth.

At the end of the afternoon’s festivities, special gifts were presented to “Head Coach” McCloud and “Assistant Coach” Gahafer in appreciation of their dedicated and enthusiastic leadership.

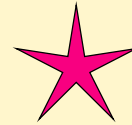
This final issue of the KECC Update for Teamwork 2000 is dedicated to those volunteers who gave of their time and energy to make this campaign a great success!

## The Awards

### MOST VALUABLE PLAYERS



Eight Cabinets exceeded even their own expectations and exceeded 135%. Those Cabinets were awarded the Most Valuable Player awards in the Kentucky Bowl.



**Economic Development Cabinet**  
Secretary Gene Strong, Jr  
Stacey McClellan

**Labor Cabinet**  
Secretary Joe Norsworthy  
Eddie Jacobs

**Regulation Cabinet**  
Secretary Ron McCloud  
Dan Gahafer

**Treasury**  
Treasurer Jonathan Miller  
Leslie Covington

**Cabinet for Families and Children**  
Secretary Viola Miller  
Bonnie Cox and Tim Jackson

**Personnel Cabinet**  
Secretary Carol Palmore  
Kevin Shipp  
**Public Protection &**

**Revenue Cabinet**  
Secretary Michael Haydon  
Stephen Crawford and Michael Harrod

**Workforce Development Cabinet**  
Secretary Allen Rose  
Fran Dundon

**Final Braggin' Rights** for KECC Teamwork 2000 go to the recipients of this year's Campaign Awards. Any size group could nominate or be nominated. There were two awards presented in each category in order to recognize both large cabinets (over 900 employees) and small (under 900 employees.) A record 34 groups were nominated for awards in 2000!

**The Most Spirited Campaign Award** was presented to the work group that demonstrated the most enthusiasm and spirit in running the campaign. Nominations for both awards were reviewed by a panel of anonymous, independent judges.

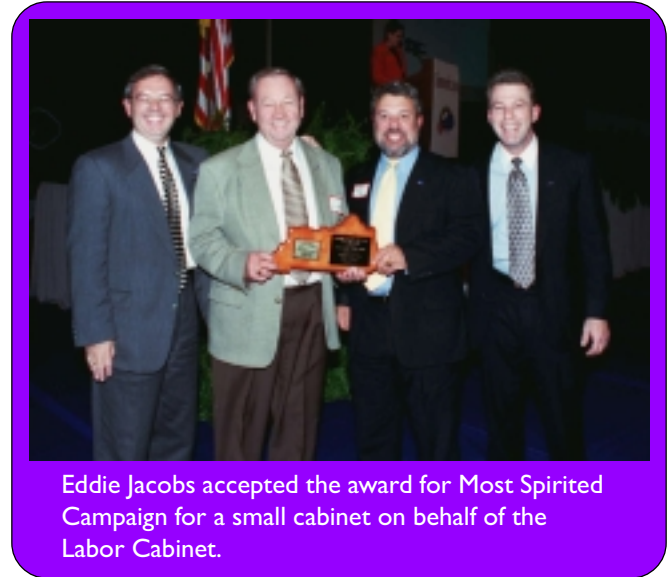
Winners of the **Most Spirited Campaign Award** for 2000 were:

Large Cabinet

**Transportation Cabinet**  
**Department of Highways**  
**District Three**  
**Bowling Green - KECC Partner, Carolyn Utley**



Last year, District Three shared the glory with Jefferson Community College in a tie. This year, they roared past all the competition. Not only do they do a great job, but they know how to tell their story. With their nomination form came scrap books, photographs, flyers – they even spelled out Teamwork 2000 with their bodies. Determined to keep their plaque, they started planning the 2000 campaign in November of 1999. They baked, they ate, they auctioned, and they even sold a car! And of course, they played golf. They didn't stop with the fun stuff. They had meetings with employees from each of their facilities in their 10 county area. In spite of the tough competition, Transportation District three was the unanimous choice of the judges for this Most Spirited (Large Cabinet) award. With 322 employees, they raised \$18,000 – a 29% increase over 1999.



Small Cabinet

**Labor Cabinet**  
**Frankfort - KECC Coordinator, Eddie Jacobs**



This year the Kentucky Labor Cabinet's KECC campaign took off with a first quarter touchdown and never looked back. In the pre-game warm-up the cabinet coordinators stepped onto the field at the kick-off celebration in matching jersey and bearing the most amazing "Labor of Love" centerpiece bearing food, cleaning supplies, school supplies and more for the Christian Appalachian Project. They donated so many items that the table was overflowing. For their efforts, they won first place for best centerpiece.

The Labor campaign officially started on August 29 with divisional meetings over two days where all employees were invited to participate. By September 6<sup>th</sup>, they were over 100% of their goal. But they didn't stop there. They just raised the goal and marched on! In the end, they increased giving by 189% and raised \$26,283 for charity. They said "Give until your heart feels good", and Labor employees did.



**Best Overall Campaign Performance** is an award for the work group (department, division or facility) that demonstrated the best overall campaign results. Many factors were considered in the criteria for this award since the goal is to recognize outstanding overall efforts that produce results.

Winners of **Best Overall Campaign Performance Award** for 2000 were:

Large Cabinet

**Cabinet for Families and Children,  
Lake Cumberland Service Region,  
Family Support,  
Greensburg - KECC Partner, Jeannie Squires**



This small office proved that size is no object! With just 7 employees, they raised \$727.00 – a 54% increase over 1999. They give much of the credit to the support of their supervisor Diane Hall and the encouragement of Joyce Owens, the coordinator for the region. In this office, everyone got in the act. They compiled and sold cook books. They promoted cook books and special events on the radio. They even did a road block on Main Street in Greensburg! In addition to their special events, they had 100% participation in giving by payroll deduction. They say, “We worked hard on our projects, but the number one factor is that we worked together. We are family in Green County Family Support whether working on a project, casework, times of sympathy or times of celebration.”

Small Cabinet

**Office of the Treasury,  
Frankfort -KECC Partner, Leslie Covington**



After a setback in 1999, the Treasury Department made an amazing comeback, increasing almost 170% and raising \$4,645! All employees attended a mandatory educational and fun meeting in addition to special event fund-raising. The Treasurer and Assistant Treasurer supported the campaign 100%. Fliers and brochures were placed throughout the building as a constant reminder of the campaign, and Leslie Covington e-mailed everyone twice a week to remind them to give through payroll deduction and to keep them informed of their progress. Their Coordinator said “Participation was up and everyone really enjoyed themselves. In many ways, it drew our department closer together.” And that would be the description of a great campaign.



Jeannie Squires accepted the award for Best Overall Campaign Performance for a large cabinet on behalf of Family Support in Greensburg.



Leslie Covington accepted the Best Overall Campaign Performance award for a small cabinet on behalf of The Office of the Treasury.

# The Awards

## CAMPAIGN ALL-STARS

Secretary McCloud asked every cabinet to give it their best effort and to strive to raise a very aggressive 135% of what they raised last year. Many cabinets had impressive increases, but couldn't quite stretch to 135%.

We have named the All-Star Team for the Kentucky Bowl from those cabinets who achieved 100% of their 1999 total.

**It should be noted** that these awards were based on projections and verbal commitments. Some numbers in to date do not reflect the level of their award.

### Agriculture

Commissioner Billy Ray Smith  
Teresa Lauder milk

### Off. of the Attorney General

Attny Gen. I A.B. Chandler III  
Melea Vincent

### Auditor of Public Accounts

Auditor Ed Hatchett  
Mark Sutton

### County Clerks and Sheriffs

### Education, Arts & Humanities Cabinet

Secretary Marlene Helm  
Thelma Whiteside

### Finance and Administration Cabinet

Secretary John McCarty  
G. L. "Don" Mullis

### Governor's Office

Governor Paul E. Patton  
Donnie Laubheimer

### Cabinet for Health Services

Secretary Jimmy Helton  
Cindy Atkins

### Justice Cabinet

Secretary Robert Stephens  
Diane Smith

### KY Retirement Systems

Pamala Johnson, General Manager  
Jennifer Steele

### Legislative Branch

Bobby Sherman, Director  
Bill Phelps & Anita Taylor

### Military Affairs

Ad. Gen. M.G. John R. Groves, III  
Mary Elizabeth Harrod

### Natural Resources & Environmental Protection Cabinet

Secretary James E. Bickford  
Byron Costner

### Council on Postsecondary Education

Gordon Davies, President  
Pat Sawyer

### Tourism Development Cabinet

Secretary Ann Latta  
Joan White

### Transportation Cabinet

Secretary James C. Codell, III  
Jeff Belcher

Please note -  
These totals do not reflect some recent verbal reports or projections for expected pledges.

## The Numbers

<b>KECC</b>		<b>11/20/00</b>
<u>Cabinet</u>	<u>YTD</u>	<u>% 1999</u>
Agriculture	7,188	114.7%
Attorney General	11,358	124.7%
Auditor	14,767	121.8%
County Clerks	8,675	67.6%
Economic Dev.	10,984	170.5%
Ed, Arts & Humanities	57,590	116.9%
Families & Children	131,267	127.8%
Finance/Adm.	43,520	103.0%
Governor	33,159	107.9%
Health Services	106,643	112.8%
Human Rights	4,272	91.5%
Judicial Branch	25,802	84.0%
Justice	106,917	119.8%
KCTCS	90,103	88.6%
KY Retirement Sys.	7,053	126.3%
Labor	26,283	189.4%
Legislative Research	11,647	103.2%
Military Affairs	12,825	124.1%
Misc Boards	3,025	85.6%
Natural Resources	32,696	100.2%
Personnel	13,243	137.1%
Post Secondary Ed.	6,162	115.9%
Public Protection	93,628	174.1%
Revenue	47,793	137.8%
Secretary of State	3,689	90.6%
Tourism	30,013	120.2%
Transportation	233,241	116.4%
Treasury	4,630	269.0%
Unified Prosecutorial	3,950	96.2%
Workforce Dev.	43,942	142.7%
<b>Total</b>	<b>\$1,226,062</b>	<b>118.0%</b>



Transportation Cabinet, Dept. of Highways, District Three