



KECC UPDATE

Kickoff Issue

August 11, 2000

Teamwork 2000 Begins With Record Setting Kickoff

On Wednesday, August 9th, state Employees turned out in record numbers to participate in this years KECC Kickoff. Beginning at 11 o'clock an estimated 600 to 650 people (up from 200 last year) filed into the Farnham Dudgeon Civic Center, their plates piled high with Bar-B-Que Barn barbeque, and were greeted by the music of local favorites Bill Johnson and the Bluegrass Pickers. Later, they would listen to the Governor and others speak, braving the heat to start the 2000 campaign with a bang.



In keeping with this year's theme, "**Teamwork 2000-People Helping People**", the KECC Events Committee planned a football oriented, pep rally styled gala. Each cabinet acted as a team. Some even showed up in team shirts. Everyone worked hard to pump up the enthusiasm.

Announcer Hal B. Goode introduced the "starting team" of cabinet secretaries (or their representatives) with true pregame passion as they ran, jogged or otherwise made their way through the middle of the arena to rousing applause. Chairman Ron McCloud acted as "Head Coach" with Dan Gahafer as his Assistant. This parade of stars climaxed when "Team Owner" Governor Paul E. Patton burst through a banner bearing the state seal.

A competition was held among the cabinet teams for the best table centerpiece. Each was made entirely from items designated for donation to specific charitable agencies. All of the centerpieces showed imagination, generosity and **TEAMWORK**. The fantastic results made judging pleasantly difficult. Criterion for judging included overall creativity, the usefulness of the component items and general representation of the Kickoff theme. After careful deliberation, the Economic Development and Labor Cabinets tied for the grand prize of football

shaped gum-ball machines for respective Coordinators Stacey McClellan and Eddie Jacobs, and football key chains for their campaign Partners!



A drawing was held for this very special door prize. Governor and Mrs. Patton autographed and donated a beautiful pen and ink rendering of the Governor's mansion which was won by ABC Intern Alexa Hazelwood. August 11 is Alexa's last day. What a great parting gift!

United Way of Kentucky President and KECC Administrator Terry S. Tolan welcomed everyone and introduced the first speaker, Public Protection and Regulation Secretary and KECC 2000 Chairman Ron McCloud.

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Award Winning Cabinet Coordinators, Stacey McClellan and Eddie Jacobs



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Sec. McCloud showed a contagious enthusiasm and wasted no time in thanking and congratulating everyone for their hard work. His challenge to meet this year's goal of \$1.4 million was reinforced in the next speech, which was delivered by Gov. Patton.



Governor Paul E. Patton

The Governor provided some insight into his philosophy of the responsibilities of government and citizens when he declared, "I believe in government. I have seen government do some wonderful things. But, as much good as we in government do, government can't do it all. Each individual must get involved in their community... We need to set an example for the people of Kentucky. Everybody can do *something*... We lead by example." He ended by directing his team to get out there and "DO IT!"

This imperative was echoed in the delivery that followed. Inspirational speaker and father-in-law of Event Committee Chairman Brian Staples, Gene Childress used colorful story telling to illustrate the need for and rewards of commitment to achieving a goal. He put it to state employees simply when he stated, "One point wins the championship... You're part of the team. You can make the difference. DO IT!"

The event ended with the auction of a football autographed by the Governor and all of the cabinet members present for \$100. The crowd dispersed as it had entered, full of campaign enthusiasm to the tune of "We Will Rock You!" blaring in the background.



Thanks to The KECC Event Committee
for an **OUTSTANDING KICKOFF!!**

Brian Staples, Chair

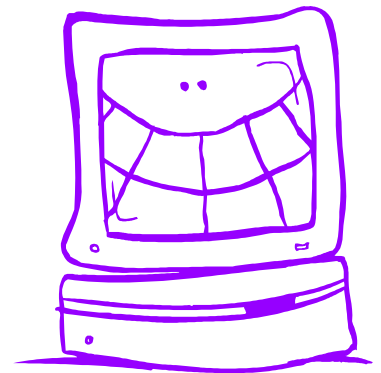
Mary Barnes	Donna Hughes
Jennifer Chalk	Teresa McAnly
Deby Davis	Kim Muravchick
Dan Gahafer	Dana Stefaniak

KECC Web Site New and Improved!!

The KECC web site, www.kecc.org, has been updated with some new and very useful and user friendly features. On it you will not only find news and information about KECC and each of the Participating Charities, but many of the tools you will need for conducting a successful campaign. Be sure to check out the **Special Events Bulletin Board** and the **Campaign Coordinator's Toolkit!**

With the click of a button, on a menu that remains at the top of any page visited, you can view a list of posts from Campaign Coordinators announcing upcoming special fund raising events.

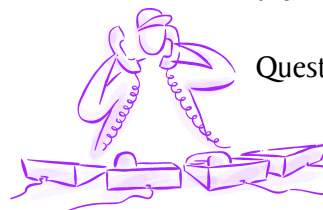
You say you have your own information to post? No Problem! Simply obtain the password from your Coordinator and follow the simple instructions on your screen!



The Campaign Coordinator's Toolkit contains a variety of materials, such as clipart, photos, and sample stories to be used in any print or Internet media for your own campaign. A Teamwork 2000 calendar and blank versions of all necessary forms can also be downloaded.

The same constantly available menu provides access to the latest edition of this newsletter, as well as regularly updated campaign reports from each cabinet.

Also new to the web site this year is another always ready menu to the left of the screen which provides information about KECC as an organization, reasons for donating, details about what becomes of donations, information about the participating charities and links to their respective web sites.



Questions or suggestions should be directed to cgill@crnky.org.

